

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/3G Data card/ 11-12 / 94

dt @ Chennai-6 the

19 -01-13.

Sub: Re-launch of Unlimited 3G Data Plan in Postpaid mobile services – reg.

Ref: 1. C.O. ECT Approval no.991/dt 16.01.13.

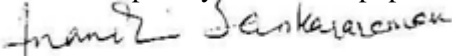
2. S&M-CM/3G Data card/ 11-12 /48 dt @ Chennai-6 the 31-08-12.

Approval of competent authority is hereby conveyed for the implementation of 3G unlimited Data FMC with different speed in Postpaid 3G mobile services in TN LSA (inc. CHTD) **as promotional offer for 90days from 21-01-2013 to 20-04-2013.** The tariff details are given below.

Particulars	Postpaid
Fixed Monthly Charges (in Rupees per month)	Rs.700 (Service Tax Extra)
Speed upto 6 GB usage	Max of 3.6 Mbps
Speed beyond 6 GB usage	256 kbps
Data Validity	Unlimited Data Usage For every calendar month
Activation Charges	Rs.100
SIM Cost	Rs.20 for 2G SIM Rs.59 for 3G USIM

- In Post paid service, once the customer opts for FMC700, the unlimited data per month with different speed will continue, till the customer changes the plan.
- As per letter under ref.(2), any existing 2G/3G postpaid voice plans customer is allowed to avail this 3G promotional Unlimited data plan FMC 700 during the promotional period.
- However, if any new customer opts only Unlimited Data FMC 700 plan, by default FMC 99 voice plan will be applicable.

Suitable steps may be taken to popularize this promotional offer.



(Anandhi Sankararaman)

AGM (Marketing-CM), TN Circle, Chennai-6.

044-28290825, 9486100540

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE Billing & IT, South Zone Billing Center, – Trichy for information & for necessary action please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.